COLOR SELECTION GUIDE

The Original Solid Color Concrete Stain ™
Translucent Designer Series Enhancer ™
Translucent Color Enhancer ™
Color Additive,™ CoolStain ™

This Color Selection Guide represents the standard colors available in the Solid Color Stain, the Translucent Color Enhancer, Designer Series, CoolStain, and Color Additive. Please read the respective Product Instructions and Technical Information Sheet on NewLook's website (www.getnewlook.com) before attempting to use.

Enhance the image of your existing concrete with NewLook's family of water-based Concrete Color Stains. They are non-acid, non-acrylic and contain no hazardous chemicals (VOCs), which means they are safer to use and there is no messy clean up, neutralizers or acid-free sprayers required. You also get consistent, controllable color since they do not react with concrete. NewLook Concrete Color Stains penetrate the surface of porous concrete without changing its texture, unlike paint or some sealers. Easily maintain both your interior and exterior concrete surfaces by restoring previously colored surfaces, changing colors or rejuvenating old, tired-looking concrete.

225 Cowboy Dust | **213 (CS) Caramel** | **344 (CS) Sierra** | **283 Light Wheat** | **215 (CS) Sunrise**

272 Dark Brown | **271 Adobe Smoke** | **233 Beach House** | **220 Sand** | **268 Cool White**

206 Charcoal | **276 Medium Gray** | **275 Light Gray** | **214 Moonrock** | **273 (CS) Porcelain Blue**

285 Hazel | **284 Mirky Green** | **332 Powder Green** | **280 Brooke Green** | **202 Natural**

286 (CS) Harvest | **259 (CS) Light Cork** | **288 Creamed Coffee** | **290 Maple** | **297 Summer Sand**

291 (CS) Fresco | **212 Buckskin Suede** | **293 (CS) Spanish Clay** | **294 Mountain Brown** | **295 Light Oak**

296 Raw Umber | **292 Autumn Wood** | **244 Terracotta** | **307 Red Shade** | **300 Oak**

262 Rose | **245 Spanish Red** | **265 Red** | **308 Island Red** | **237 Buffalo Brown**

PRODUCT COVERAGE*

Solid Color Stain (Large) covers approx. 350 sf twice, 32 sm**

Solid Color Stain (Small) covers approx. 45 sf twice, 4 sm**

Translucent Color Enhancer (X-Large) covers approx. 600 – 1200 sf, * 56-112 sm**

Translucent Color Enhancer (Large) covers approx. 300 – 600 sf,* 28-56 sm**

Translucent Color Enhancer (Small) covers approx. 75 – 150 sf, * 7-14 sm**

*Coverage is based on surface porosity, moisture content of the substrate, surface temperature and application method.
**NewLook International, Inc. recommends 2 applications for the Solid Color Stain.
***Coverage is about the same for both Designer Series and Color Enhancers.

Industry standard colors available, including 207-Black, 230-White, 399-Safety Red, 398-Safety Yellow and 240-Safety Blue. Custom color matching and cross-reference color matching to other manufacturer's standard colors are also available. Contact NewLook for additional information.

CoolStain Colors are currently available in 8 solid colors shown in this chart with (CS).

The colors shown are approximate and, as close as possible, represent concrete with a flat-troweled finish. NewLook International, Inc.™ cannot control (and is not responsible for) application methods, jobsite conditions, finishing techniques, curing methods or other jobsite variables and, therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, such as brooming or troweling, the use of sealers and slight color-drifts in raw materials can produce variations in color. NewLook International, Inc.™ strongly recommends representative jobsite samples prior to the project installation. NewLook Concrete Stains are ideal for driveways, garage floors, pool decks, offices, restaurants, hotels, theme parks, shopping malls, schools and other high traffic areas.

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